

Drive Performance while Maintaining Budgets



Z-Essentials—reliable supplies within reach

Across any industry, customers can't afford to sacrifice quality for affordability. They need to equip their teams with great functionality at a great price. Introducing a new line of Zebra Certified Supplies that does just that: Z-Essentials. These value-focused and reliable supplies and barcode labels help improve efficiency and profitability. Compatible with Zebra Essentials hardware product range, Z-Essentials completes Zebra's value solutions portfolio and opens opportunities across the market segment.



Raise the Bar of Barcode Labels Trusted value. Trusted supplies.

The Difference the Right Supplies Can Make

To keep costs low and productivity high, Z-Essentials supplies strike a balance between high-quality and reliable supplies at a price that customers will find attractive. Purposefully designed for a wide range of high-volume short-term applications, they are the smarter supply choice.



Serve the Right Supplies Selection

Z-Essentials offers supplies proven to work. Keeping pace with cost-effective labeling, they deliver reliable results that surpass the competition. With Z-Essentials barcode labels, value-minded customers get:



Flexibility with solutions that are versatile for retail, ecommerce distribution centers, transportation and logistics and manufacturing



Customizable label configuration to meet any industry requirement



Supplies that are designed, produced and rigorously pre-tested for consistent printing and optimal performance



Sample labels that are available for product and compatibility testing for any Zebra thermal printer

Providing essential supplies to maximize your budgets

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